

Banner Position	Size in px	Price/month	Price/2months	Semester	Year	Exclusivity Max adv.
Top Banner	w400 x h(70 - 100)	\$1,000.00	\$1,800.00	\$4,000.00	\$6,000.00	3
Gold Sponsor	w150 x h75	\$500.00	\$900.00	\$2,000.00	\$3,000.00	4
Sponsors	w150 x h75	\$350.00	\$600.00	\$1,350.00	\$2,000.00	
Buy & Sell	w200 x h(100-300)	Free	Free	Free	Free	4
Fairs / conferences	w500 x h120	Free	Free	Free	Free	
Special offer (or discount) for the magazine's hardcopy advertisers						
Gold Sponsor (inside cover)	w150 x h75	Free	Free	Free	Free	2
Sponsors (1 Page)	w150 x h75	Free	Free	Free	Free	

* The number of the online connected visitors is clearly displayed on the home page (2023 average live presence online: 800)
90000 page views during 2023 - 18 000 new users last trimester

Introducing MEAP's Biweekly Newsletter

your essential source for staying ahead in the world of animal science and agriculture.

Every issue delivers timely updates, offering fresh insights into the latest advancements, research breakthroughs, and emerging trends shaping the industry.

With expert articles, in-depth reports, and critical industry news, the newsletter covers everything from animal welfare to sustainable farming practices. Whether you're a seasoned professional or simply passionate about animals, MEAP's biweekly newsletter ensures you stay informed and engaged in this ever-evolving field.

The Newsletter is enriched by immediate news on our **Whats App Channel**.

Don't miss out—stay connected and lead the way with MEAP's newsletter!

	SIZE	PRICE
BANNER	1000 X 200px	100 \$ per newsletter
LOGO	75 X 75 px	50 \$ per newsletter



POULTRY
Middle East & North Africa

MEDIA INFORMATION 2025

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Our magazines online:

www.meap.net



Poultry Middle East & N. Africa
Media Information 2025

POULTRY MIDDLE EAST & N. AFRICA
P.O.BOX 90/1170 Jdeidet El Metn
Metn 1202 2090 - Beirut - Lebanon

POULTRY MIDDLE EAST & NORTH AFRICA magazine established since 1979, is the only arabic magazine of its kind in the world.

It is published every two months and distributed throughout the Middle East and North Africa. 32000 copies are printed for each issue. The distribution scheme - per issue - of **POULTRY MIDDLE EAST & NORTH AFRICA** magazine for 2024 was as follows:

Subscribers in Middle East and North Africa 23,587

Subscribers in American and European countries 1200

Subscribers in other countries (including Turkey, Iran...) 1500

Extra copies distributed in Regional & International Poultry Fairs 2500

Extra free Copies Through our representatives 2650

TOTAL: 31437

Technical Data

Dimensions: 20.4 x 26.6 cm

Line screen size: 19 x 26 cm

Bleed size: 21.4 x 27.6 cm

Trim size: 20.4 x 26.6 cm

Paper: coated 60-70 grams

Printing process: Offset

Lines per inch: 120 - 150 l.p.i

Cover: Coated 200-250 grams 4 colors both outside UV covering.

The files should open on Adobe Photoshop, PDF

Yearbook 2026 of International Suppliers

This poultry yearbook, with comprehensive profiles, activities, and news of major international poultry companies in the Middle East and North Africa, is an essential guide for the industry. It enhances communication between advertisers and readers, acting as a key link between suppliers and regional representatives or distributors.

	Egypt	Lebanon	Syria	Jordan	Iraq	KSA	Sudan	Other Gulf Countries	Palestine	Algeria	Libya	Tunisia	Morocco	TOTAL
Agr. Graduates	1573	205	20	357	139	400	72	235	4	96	83	84	97	3365
Agr. Gr. Farmers	1002	33	7	141	99	140	35	67	5	70	16	17	48	1680
Agr. Gr. Breeders	682	33	16	48	113	157	65	95	3	60	20	12	38	1342
Veterinarians	1964	72	27	160	109	87	90	83	9	95	75	85	80	2936
Vet. Farmers	896	94	31	106	70	300	85	103	5	50	24	16	31	1811
Farmers	779	299	20	375	199	209	103	218	8	121	85	118	88	2622
Breeders & Hatcheries	436	29	24	97	77	686	63	103	3	58	19	6	49	1650
Technico - Commercial	721	139	19	199	133	617	94	189	5	96	50	89	91	2442
Government Institutions	476	40	15	137	98	280	67	245	4	104	46	104	56	1672
University Professors	697	110	16	287	150	199	58	60	7	103	65	12	18	1782
Others	821	107	21	140	319	364	82	205	5	51	80	50	40	2285
Total	10047	1161	216	2047	1506	3439	814	1603	58	904	563	593	636	23587

The table shows the quantity and profession of the subscribers in the Middle East and North Africa as per our files for 2024.

Main Topics of 2025 - Articles related to:

- Jan-Feb:**
- Techniques for determining the gender in eggs before hatching
 - International and local regulations for animal farming: A comprehensive overview
 - Feed prices and availability in 2025
 - Fish farms best practices
- Mar-Apr:**
- The effect of light on chicks growth
 - The importance of hygiene in farms
 - Growth promoters impact on farm production
 - Day old chick handling and transportation
- May-June:**
- Quality of water in breeding chicken
 - Most common chicken diseases and their treatments
 - Emerging diseases in Poultry farms in the MENA region
 - Broilers management successful tips
- Jul-Aug:**
- Biosecurity Measures: Safeguarding Poultry Farms from Disease Outbreaks
 - The Impact of Avian Influenza on MENA's Poultry Industry
 - Poultry Market Dynamics: Understanding Consumer Preferences in the Middle East
- Sept- Oct:**
- Egg Production and Quality Control
 - Enhancing Poultry Health Through Probiotics
 - Poultry feed related problems
 - Poultry Waste Recycling: Turning By-products into Sustainable Resources
- Nov-Dec:**
- Integrating Solar Energy into Poultry Farms: Reducing Costs and Boosting Sustainability
 - Organic Poultry farming
 - The Economics of Broiler Farming: Increasing Profitability in MENA Markets
- N.B.:**
- All materials should be received at the end of each month previous to the issue's one (for example Jan- Feb materials should be received end of December)
 - «Poultry Middle East & N. Africa» will be covering most important Int'l & regional fairs taking place in 2025.

Designed as an advertisers' encyclopedia, it offers a valuable resource for learning about international poultry companies. Printed on deluxe-coated paper and machine-sewn for durability, the yearbook invites companies to share important information with potential and existing customers. Advertisers also receive free pages to showcase their products and profiles alongside paid ads.

Advertisement rates for 2025	Color	Size (cm)	U.S.\$
1/1:	4 colors inside cover.....	(20,4x26.6).....	4600
1/1:	4 colors page.....	(20,4x26.6).....	4200
2/3:	4 colors page /Horizontal.....	(18x16).....	3000
2/3:	4 colors page/Vertical.....	(12x23).....	3000
1/2:	4 colors page /Horizontal.....	(18x12).....	2700
1/2:	4 colors page/Vertical.....	(9x23).....	2700
1/3:	4 colors page/Horizantal.....	(18x8).....	1850
1/3:	4 colors page/Vertical.....	(6x23).....	1850
1/4:	4 colors page/Horizantal	(18x6).....	1600
1/4:	4 colors page/Vertical.....	(9x12).....	1600
1/8 :	4 colors page.....	(6x6).....	800

Continuity offer

Regular advertisers placing ads in all issues of the magazine year after year with no interruption are not subject to the yearly increase in advertising rates.

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